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ANN SACKS® UNVEILS CLODAGH CORE

Clodagh's Latest Collection for ANN SACKS Celebrates Nature's Continuity, Beauty and Calm

PORTLAND, Ore. (April 26, 2011) – ANN SACKS, a premier manufacturer and distributor of tile, stone and plumbing products, introduced Clodagh Core, a significant new series of five earthenware and stoneware tiles, at the 2011 Kitchen and Bath Industry Show in Las Vegas. Clodagh Core joins her seven earlier designs for ANN SACKS, and also marks the first time Clodagh has used stoneware as a medium to define her works.

Clodagh Core is earthy, sophisticated, and almost minimalistic in approach, its hypnotic patterning taking its cues from the repetitive, yet unexpected beauty of nature. "I believe in 'life enhancing minimalism,' said Clodagh. "Clutter can undermine serenity. I wanted to create a collection that incorporates the essential life enhancing values: sensuality, warmth and texture creating a place of blissful harmony."

She draws her inspiration from a lifetime of experiences, which literally span the globe. Growing up on the Irish countryside, she began her career in couture before turning to architectural interiors and landscape design. "I am a global nomad and inspired by travel," continued Clodagh. "For me time is about being open to change and emptying one's mind to leave room for new thoughts. There is no such thing as an inanimate object; everything that surrounds us can affect our peace of mind and ultimate happiness. I had this in mind when designing these new tiles for ANN SACKS. I wanted a go-to tile that could be used across a broad spectrum without losing our unique signature. I truly believe that these 'essential' tiles can be specified anywhere, stand alone, or work beautifully together as a group."

Exclusive to ANN SACKS, Clodagh Core consists of five designs, Facet In/Facet Out, Ripple, Block, Raked, and Dune.



Block



Dunes



Facet In



Facet Out



Raked



Ripple

more...

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The tiles are handcrafted in ANN SACKS Portland, Ore. location and will be offered in 4x4 and 4x6 fields. The format size will work exceptionally well on a feature wall where the undulating patterns will visually appear almost seamless in detail. Suitable for all residential and commercial wall applications, Clodagh Core can be specified for any number of interior installations, and suitable for certain exterior installations subject to moderate climate and method of installation.

Color works differently when applied to earthenware versus stoneware. Glazes take exceptionally well to stoneware clay bodies producing a product that resonates with rich color and dimensional depth of shading. Earthenware bodies tend to produce color that is a softer variance of shade, and somewhat more muted in approach. In addition to 10 new earthenware matte colors available immediately, ANN SACKS is in the process of developing 18 new stoneware colors for the collection which will launch in the fall and will enhance Clodagh's existing organic color palette. Colors range from deep earthy hues to shimmering metallics. "Color is primal, it's instinctive," said Clodagh. "The choices for Clodagh Core are what I call 'not quite colors.' They are mutable, rich and sophisticated. The stoneware's earthy metallics suggest provenance but with contemporary elements. The patinas' simple aesthetic is based on the Japanese principle of *wabi-sabi*, of finding beauty in imperfection and the profound depth of nature."

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co., which also includes Kallista plumbing, Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, McGuire Furniture Company, and Mark David hospitality furniture.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Clodagh Core or other ANN SACKS products, consumers can visit the ANN SACKS website at www.annsacks.com.

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