

FOR IMMEDIATE RELEASE

CONTACT: Robin L. Richter
Kohler Co. Interiors PR
(920) 457-4441
robin.richter@kohler.com

or Emily Bolls
ANN SACKS
(503) 503-280-9720
emily.bolls@kohler.com

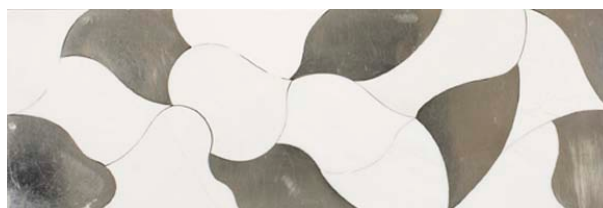
ANN SACKS® INTRODUCES SERPENTINE, AN INSPIRED MARRIAGE OF METAL AND STONE

PORTLAND, Ore. (April 16, 2010) – Continuing its tradition of creating innovative and unusual products, ANN SACKS, a premier manufacturer and distributor of tile introduced Serpentine at 2010 Kitchen and Bath Industry Show in Chicago. The collection features six striking mosaics that combine uncommon materials in an utterly new way by pairing German silver, a sleek metal alloy, with serpentine, a semi-precious, milky white stone.

Serpentine is offered in 6x12 border and 12 x12 field tile sizes and an array of styles; including Knuckle, Harlequin, Curves, Chain, Bricks, and Leaf. The creative patterns of glossy, polished silver and smooth stone form a surprising union, one that results in eye-catching installations suitable for both traditional and contemporary settings.

German silver is actually an alloy of copper, zinc and nickel that is valued for its hardness and resistance to corrosion. Because of its durability, German silver was used frequently in the manufacture of early automobiles, including the original Rolls Royce Silver Ghost.

Serpentine is a stone often used by sculptors, who value its hardness and the wide variety of coloration. However, the stone is rarely found in pure white, making the use of it in this application all the more unusual. In addition to its durability and creamy finish, serpentine is considered by many to be a very powerful and healing semi-precious stone. It is believed to promote balance and good fortune.



more...

ANN SACKS® Introduces Serpentine Mosaics, Page 2

These Serpentine mosaics have a clean, captivating look and a smooth, inviting feel. The side-by-side contrast of shiny metallic and satiny stone is alluring, and these mosaics would be wonderful on walls, fireplace surrounds, and backsplashes.

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co., which also includes Kallista plumbing, Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, McGuire Furniture Company, and Mark David hospitality furniture.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Serpentine or other ANN SACKS products, consumers may call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com .

###