

FOR IMMEDIATE RELEASE

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ANN SACKS® PRESENTS NOCCHIO PORCELAIN FLOORING

PORTLAND, Ore. (April 26, 2011) – ANN SACKS, a premier manufacturer and distributor of tile introduced Nocchio porcelain flooring at the 2011 Kitchen and Bath Industry Show in Las Vegas. Inspired by the beauty of wood flooring, Nocchio has been designed to emulate wood's natural swirls and whorls expertly finished in a range of softly honed wood glazes. The result is a faithful interpretation of wood's natural irregularities and layered colorations with the enduring convenience of a porcelain tile.

Handcrafted in Italy, Nocchio is amazingly realistic, cut into field lengths of 8⁷/₈x35¹/₂ and expertly rectified to ensure edges are clean and precise allowing for a tight grout joint. Virtually maintenance free with a durability and strength to withstand the rigors of daily life, Nocchio was designed for flooring but can also be used in wall applications.

A choice of four soft matte wood finishes – Antique Hickory, Burnt Walnut, Golden Oak and Yellow Birch – is offered with dimensional quality to reflect the characteristics of a fine wood plank floor. The tiles can be used in all indoor wall and flooring applications and complies with ADA slip requirements for horizontal surfaces in a wet environment making it a perfect choice for showers, pools or fountains dependent upon method of installation.



Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co., which also includes Kallista plumbing, Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, McGuire Furniture Company, and Mark David hospitality furniture.

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Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America's oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding Nocchio or other ANN SACKS products, consumers can call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com.

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